

“Energy efficiency programs with NSTAR mean **more profit** for my company, **better bottom line** for the owners and a **better environment** for all of us - it's just the right thing to do.”

— Stephen Johnston, General Manager at Jurys Boston Hotel



NSTAR offers practical solutions to help lower electric use for both residential and business customers. Here's an example of how NSTAR's Business Solutions Program helped one of our customers. To find out how we can help your business, contact NSTAR at 781-441-8592.

The Background

Jurys Boston Hotel is a four-diamond hotel located in the historic Police Headquarters building on Stuart Street in Boston's Back Bay. Jurys invested approximately \$60 million in the preservation project that sought to keep the best of the old building while transforming it into a world class hotel. After the addition of two new floors and a new wing, Jurys opened to the public in July 2004. Today the 225 room hotel is a popular destination for business and leisure travellers alike.

The Challenge

For Stephen Johnston, General Manager, the goal is to ensure that Jurys Boston Hotel is comfortable and safe for guests while reducing energy costs wherever possible. For Stephen, it's not enough for lighting to be energy efficient; it also has to be stylish to complement every aspect of the hotel interior.

The NSTAR Solution

Stephen and his team first worked with NSTAR to change the lighting at Jurys. "We opened the hotel and every light bulb in our guestrooms and hallways was incandescent. We worked with Tim Lee at NSTAR and changed everything in the guestrooms to compact fluorescent technology and the new lights were so good that no one noticed a difference."

They also had variable speed drives installed on all the fittings in the mechanical room. "We have plate and frame exchangers so on a day like today, it's only thirty-five degrees outside and we're able to make our own chilled water for free."

Making these changes has been easy, says Stephen. "We simply call our account rep and run a project by him and he'll get in touch with the energy efficiency department."

The Benefits

Making energy efficiency improvements has made a big difference to energy consumption at Jurys. ***"The first month we were opened we used 300,300 kWh of electricity and a year later in January - when we sold more rooms - we only used 217,500 kWh, so our room nights went up but our electrical consumption went down."***

In total, Stephen estimates they've received approximately \$75,000 in incentives from NSTAR. They've been able to use the money for a number of different projects including upgrading the restaurant fryolators to new energy saving ENERGY STAR models.

There have been other benefits too; many of the systems are largely automated now so less manpower is needed. Stephen encourages others to take advantage of NSTAR programs. "I tell people that NSTAR programs are easy to maneuver and they're customer friendly so they should take advantage of them."



The NSTAR Mission

We're committed to delivering great service.

Energy Efficiency:

It's simply good business.

NSTAR has offered expertise in the energy business spanning 100 years. Our Energy Efficiency Programs have helped hundreds of our business customers save nearly one billion kWh since 1998 alone. That is the equivalent of enough energy to power over 150,000 homes for one year. Those savings helped grow and strengthen Massachusetts' business and contributed to a strong Massachusetts economy, increased local property values with wise facility investments, and helped create a healthier environment for all Massachusetts businesses and residents by reducing emissions.

To learn how NSTAR can make your business more competitive through energy efficiency, contact us today.

781-441-8592

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